



DICKEY'S - 80 YEARS



MARIANO'S - 50 YEARS



WHITE ROCK CAR BATH - 65+ YEARS



TOPGOLF



DAIRY-ETTE - 65 YEARS



FRIENDS OF WRR - 100 YEARS



DALLAS COMEDY CLUB



GREATER EAST DALLAS CHAMBER OF COMMERCE 2021 ECONOMIC DEVELOPMENT REPORT

LET THE CHAMBER BE YOUR GUIDE

2021

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WHITE ROCK LAKE WEEKLY

Neighborhood News & Views • Community Calendar • Amusements for All Ages

The neighborhoods around White Rock Lake are like a wonderful small town all its own.

WHITE ROCK LAKE WEEKLY is the award-winning, family-friendly newspaper that helps you reach your potential clients or customers in all of these neighborhoods.

Our devoted readership includes most local demographics and lifestyles: families, young professionals, churches, a large senior community, and so many more! ... all lovers of the gem of Dallas, White Rock Lake.

They read our newspaper to know more about the people and events in our area – and to find local restaurants, stores and services of all kinds for themselves and their families.

WHITE ROCK LAKE WEEKLY is distributed for Free at **more than 430 locations** throughout this market area.

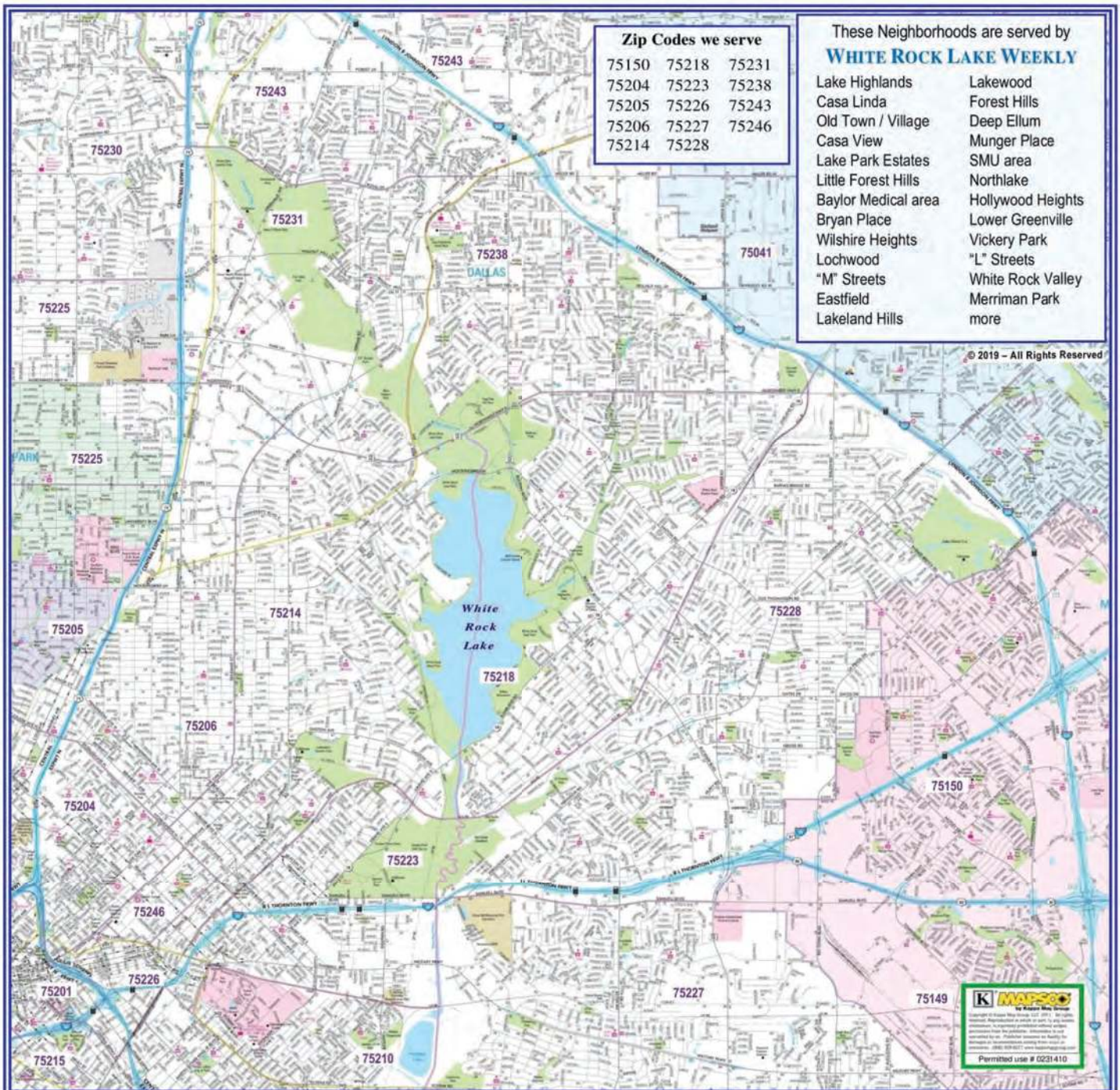
That is **hundreds more locations** than for any other local publication. People say, “I see your paper everywhere!”

Area Newcomers, as well as the Long-Time residents, can consistently – every week! – see your message and become potential customers or clients of your business.

WHITE ROCK LAKE WEEKLY is the **No. 1 choice in advertising** to help spread the word about your business to all of East Dallas!

To reserve your preferred space, call **214-373-2111**

Members of the Greater East Dallas Chamber of Commerce receive a 15% discount off regular rates.



CHAIRMAN'S LETTER



Brad Grist

This year we celebrate the 17th anniversary of the Greater East Dallas Chamber's Economic Summit. We are excited to present the 2021 program and cannot wait to share our community's accomplishments with you and talk about our vision for the future. This past year - more specifically, the last 18+ months - has been an incredibly challenging time for our East Dallas community and our country as a whole with the onset of the COVID-19 pandemic. Sadly, we have witnessed some of our favorite businesses - many of which have been staples in our community for years - close their doors. We have seen other area businesses rethink their business model in an effort to operate in our new environment. They have pivoted, adapted, and, in some cases, expanded into new lines of business. East Dallas businesses found unique ways to thrive, while ensuring the safety of their staff and customers. It is this spirit of ingenuity and resilience that makes our East Dallas business community truly special.

Throughout the pandemic, the Greater East Dallas Chamber has been focused on ways to promote and support our area businesses. We wanted to ensure that these business owners were receiving recognition for all of their efforts in this ever-changing environment. Through our "**Opening Doors**" video campaign, led by our **Live Local East Dallas** committee, we have highlighted East Dallas businesses who have found ways to continue serving area residents. You can see these videos on our website and by following our social media channels. The committee's stated goal of promoting and supporting local businesses was again on display with our support of the Bishop Lynch Charity Gala. Working with our Chamber members, we donated 5 "feed bags" with gift certificates totaling \$2,500 from local restaurants and bakeries to be auctioned off for charity. Our **Membership** committee continues to promote local businesses through its work hosting ribbon-cutting ceremonies and many business community outreach efforts.

Like the local businesses that we support, the Chamber was forced to adapt to the new environment. The **Economic Summit Committee** pivoted and hosted our 16th annual **Economic Summit** virtually (a first for us) last year. Through generous donations from our sponsors, we were able to provide the virtual event at no cost to the public. Our speakers and elected officials were flexible with us and made the event a huge success. Similarly, our **Legislative and Economic Growth** committee had to adapt and held several virtual events. Some of the more notable ones included a roundtable with industry leaders about COVID-19's impact on East Dallas, a webinar with a political analyst who discussed the recent results of our local elections and how they impacted East Dallas, and our annual **Mayoral Luncheon** with Dallas Mayor Eric Johnson.

As this year's Chairman, I am fortunate to be surrounded by an incredible group of extremely talented and passionate individuals who make all of these things possible. The Chamber committees continue to make herculean efforts in each of their respective functions to ensure that our East Dallas Chamber member-businesses are well supported. To all of those who donate their time and energy - and to those businesses who comprise our membership - I say, "**THANK YOU!**" And to anyone who is not yet a member, I ask "**WHAT ARE YOU WAITING FOR?**" I hope that you will consider joining the Greater East Dallas Chamber and allow us the opportunity to show what we can do for your organization.

BRAD GRIST

Chairman of the Board - 2021 & 2022
Greater East Dallas Chamber of Commerce

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2021 CHAIRMAN'S AWARD

Mark Ramsey



Mark Ramsey/Business Solutions Technology
 2021 Chairman's Award Winner.
 Received the award via a Zoom virtual meeting.

PEOPLE'S CHOICE BUSINESS OF THE YEAR



Charlie's Treats
 Kid Made, Kid Owned



Charlie Kobdich
 Charlie's Treats
 Kid Made, Kid Owned

PEOPLE'S CHOICE RUNNERS UP

MoMo Italian Kitchen
 Texas Telcom Credit Union

2021 BUSINESS OF THE YEAR WINNERS

BUSINESS OF THE YEAR

Dickey's Barbeque Pit

CHAIRMAN'S AWARD

Flatbread Co.

ENTREPRENEUR OF THE YEAR

Le Caveau Vinotheque
 Minuteman Press

LIVE LOCAL BUSINESS OF THE YEAR

Curiosities & Curious Garden
 For The Love of The Lake
 Well Grounded Coffee Community

R. S. MUNGER BUSINESS PIONEER AWARD

Mariano's Hacienda



Curiosities & Curious Garden
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Dickey's Barbeque Pit
 Laura Dickey



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Mariano's Hacienda
 Mariano Martinez



Well Grounded Coffee Community
 Natalie Huscheck



Flatbread Co.
 Jim Harrison



Minuteman Press
 Dominic Harwood



For the Love of the Lake
 Z Zsohar

2021 MILESTONE ANNIVERSARIES

- 100 years** Friends of WRR
- 80 years** Dickey's Barbeque Pit
- 65 years** Dairy-ette
- 60+ years** White Rock Car Bath
- 60 years** Scofield Christian School
- 50 years** Mariano's Hacienda and Frozen Margarita Machine
- 50 years** Montessori Children's House
- 50 years** Audelia Branch of the Dallas Public Library
- 45 years** Lakewood Home Tour Festival Weekend
- 45 years** St. Martin's Wine Bistro
- 35 years** Kostas Café
- 30 years** Mi Cocina
- 30 years** Kitchen Dog Theater
- 25 years** For the Love of the Lake
- 25 years** Tutka Thai
- 25 years** Café Izmir
- 25 years** Woman's Garden at the Dallas Arboretum
- 20 years** Doggie Den Dallas
- 20 Years** White Rock Lake Dog Park
- 15 years** Metro Paws Animal Hospital
- 15 years** Curiosities
- 5 years** Curious Garden

THANK YOU FOR THE MEMORIES

- 66 years** Macs's Bar-B-Que in Deep Ellum
- 41 years** Pocket Sandwich Theatre
- 29 years** Our Cleaner World
- 20 years** Trinity Hall Irish Pub & Restaurant
- 15+ years** Fry's Electronics
- 10+ years** BBBop Seoul Kitchen
- 10 years** Twisted Root Burger
- 8 years** 20 Feet Seafood
- 5 years** Lakewood Smokehouse
- Fair Oaks Tennis Center
- Ruby's Sno-Cones
- Luby's Cafeteria
- The Lot
- Local Traveler
- Francesca's (Mockingbird Lane and The Shops at Park Lane)
- Barbec's
- Eastbound and Down Ice House
- Top Pot
- Ragin' Crab
- Black Swan Saloon
- HIDE Bar
- Gung Ho

IN MEMORIAM

BOBBY ROTENBERRY — Age 81
The owner of longtime East Dallas restaurant Pizza Getti.

ANN TODORA — Age 98
The owner of Parkit Market

WAYNE PIERCE — Age 95
Woodrow Wilson High School principal from 1971 to 1987

JIMMY COX — Age 71
The longtime owner of Cox's Lock & Key

GREATER CASA VIEW (From Oates to LBJ along Ferguson)

2021, despite pandemic carryover and a variant, was again a year of renaissance, renewal, and resilience throughout the Greater Casa View area. Specific emphasis was on quality of life improvements as a base on which to continue and attract economic growth. Good schools mean engaged neighborhoods and create a stronger attraction for all types of businesses. The Greater Casa View's 17 neighborhoods welcomed the dramatic renovation plus new additions to **Bryan Adams High School**.

Casa View Shopping Center continued its strong appeal and good tenant mix of essential stores/services, many of whom are locally owned. The renovated, tiled Atrium space has attracted service businesses, and even a new breakfast/lunch restaurant lease in the works for the former Casa View Jewelers' store, whose owners retired after being there over 50 years. **Oak Street Health** is a primary health care center providing specialized care for Medicare patients and seniors with a preventative care focus. A new bakery **Lubellas Patisserie** is set to open. It is owned by Maria Becerra, who worked at Buillon and Flora St. Cafe, and her husband, chef Ismael Trejo Gonzalez.



Oak Street Health is a primary health care center providing specialized care for Medicare patients and seniors with a preventative care focus.

Casa Linda Plaza

The cookie delivery store **Tiff's Treats** is open at Casa Linda Plaza. There are now locations in Texas, Georgia, Tennessee, North Carolina and Oklahoma, employing more than 1,500 people. **Monster Yogurt** was one of 13 shops named to best froyo list, compiled by the digital food publication Delish. Monster Yogurt opened in Casa Linda Plaza in 2012 and has another location in Richardson. **Zaap Kitchen Lao & Thai Street Eats** is a new restaurant that serves food from Laos and Thailand. Ellen's, the beloved restaurant in downtown Dallas' West End, will open a new

location in a new-build space that was originally slated to become a location of the **Snooze AM Eatery** chain. **Yogi's Sushi Bar** opened on the southeast corner, along the same strip as Natural Grocers and Starbucks.

City Council approved a \$1.3 million economic development agreement to bring **El Rio Grande Latin Market** grocery store to a rundown shopping center in Far East Dallas, just a few miles south of Casa Linda.



Zaap Kitchen Lao & Thai Street Eats is a new restaurant that serves food from Laos and Thailand.

Deep Ellum

The Sporting Club and **Blüm** are two companion high-energy restaurant-bars in side-by-side venues at 2516 Florence St. **Green Light Social**, an Austin bar known for innovative cocktails and dancing, will open its second location at 2625 Floyd St. The building previously housed a youth center. The facility formerly known as the Bomb Factory will now become **The Factory in Deep Ellum** and its booking will be taken over by AEG Presents, the company that also oversees Texas Trust CU Theater in Grand Prairie. **The Land of a Thousand Hills Coffee** is a new coffee shop on the ground floor of the mixed-use Novel building at 2900 Canton Street. Proceeds benefit the Rwandan coffee farmers who grow the beans the shop uses. A Dallas-based event planning company, **The Event Nerd**, will unveil **Dallas Virtual Events** at The Studios in Deep Ellum.

Uber plans to have only 500 employees at its new offices in Deep Ellum instead of the proposed 3,000. Due to the dramatic impact of the pandemic, the company forfeited \$30 million worth of government incentives.

Commerce Street: **Basic Taco** and **Yellow Rosa** are new restaurants which have the same owners. The Taqueria and the Agave Bar have different looks – one modern, the other old world style. **Thunderbird Station** is a new car themed bar in an old gas station by Kim Finch, the owner of Double Wide and Single Wide. **Purify Bowls**, a bowls and smoothies shop, opened in a former Which Wich at 3101 Commerce St. at the corner of Hall Street.

Main Street: **Punch Bowl Social** has reopened with dining, drinking, bowling, arcade games, foosball, ping pong, ParTee putt putt, shuffleboard and more. Arizona-based wine bar **Postino Wine Cafe** is a go-to new hotspot for wine, bruschetta, and brunch. **Uncommon James** is the buzzy new jewelry and accessories boutique at 2618 Main St. **Insomnia Cookies** at 2656 Main St. is a chain founded in a student's dorm room at the University of Pennsylvania, and has 175 locations nationwide. **Hattie B's Hot Fried Chicken** is a family owned and operated Nashville chain opening at 3000 Main St. **Neon Kitten Izakaya** will open in the former Beauty Bar space where it will offer not only a dim sum experience, it will also have a private speakeasy bar in the back. **Citizen** is a recently opened club next to Bottled Blonde. **Hawkers Asian Street Food** is set to open at 2800 Main Street in November. **Jeni's Splendid Ice Creams** is located in the former Paddywax Candle Bar space.



Built in 1888, the Continental Gin building east of downtown Dallas has been turned into an office and retail building after two years of renovation.

Elm Street: Built in 1888, the **Continental Gin** building east of downtown Dallas has been turned into an office and retail building after two years of renovation. **Common Desk** manages the building's co-working space. **Tatsu Dallas** is a Japanese restaurant is opening in the Continental Gin Building later this year with chef Tatsuya Sekiguchi, a fourth-generation master sushi chef. **Harper's** at 2525 Elm Street is open for dinner daily. **Serious Pizza**, located at 2807 Elm St. reopened with new owners and an expanded menu with stepped-up atmosphere. **Electric Shuffle** is a bar with shuffleboard that will open its first U.S. location in October at 2615 Elm St., a beautiful vintage building that was previously home to the Slaughterhouse Haunted House, across from Deep Sushi. **CheapSteaks** will go into the former Stonedeck Pizza spot, where it will combine live music, cocktails, cold beer, an outdoor patio, drop-down garage doors, and steak. **Holy Cow! Burger Club** is a burger spot and bar newly opened in the space occupied by the bar On Premise. **Booty's Street Food** is a New Orleans style cocktail bar and restaurant in a space connected to Deep Ellum Hostel. **Elm+Good** is a modern American tavern in the Kimpton Pittman Hotel, in the landmark Knights of Pythias temple.

East Dallas

Loro Dallas is an Asian smokehouse and bar at 1812 N. Haskell run by two of Austin's biggest restaurant names, Aaron Franklin (Franklin Barbecue) and Tyson Cole (Uchi). **Bar & Garden** on Ross Avenue will close and move next year to a new location at 1900 N. Haskell, across from Loro. **Lucky's Hot Chicken** made its debut in 2020 at its flagship location in East Dallas at 4505 Gaston Ave., generating a buzz by repurposing the iconic mid-century building where restaurant mogul Norman Brinker opened his first concept, Brink's Restaurant.



Lucky's Hot Chicken is in an iconic mid-century building where restaurant mogul Norman Brinker opened his first concept, Brink's Restaurant.

Arizona-based chain **Salad and Go** opened at 5101 Ross Ave., next to the Waffle House, specializing in salads you can get via drive-thru. **Chuckwagon Park** at 1716 N. Hall St. hosts a cluster of food trucks in a parklike setting, with distinctive decorative touches that include reclaimed church-pew seating. **Garden Cafe** was granted a special permit to sell beer and wine. The restaurant applied for a rezoning permit, hoping that the ability to sell beer and wine will help it stay afloat during the pandemic. **Taquero** left Singleton Boulevard after three years and has taken over the space on Ross Avenue previously occupied by Pints & Quarts. **Trompo** is now open at 4201 Gaston Ave. **Cry Wolf** is located at 4422 Gaston Ave. in a former Subway.

On Rotation moved from Gaston to the new Braniff Centre near Dallas Love Field. **Cow Tipping Creamery** is opening at 7328 Gaston Avenue, sharing a space with **Thunderbird Pies**. **Rakkasan Tea Company** outgrew their 300-square-foot office in Deep Ellum and moved to a brick-and-mortar location at 1619 N. Hall St. It sells black, green, white, fermented and herbal teas from post-conflict countries, such as Vietnam, Rwanda, Myanmar and Colombia, among others. The goal is to promote economic development to help countries heal from war. **Fiction Coffee** opened in the **Bogart** at 4621 Ross Ave.

Fair Park

The Dallas City Council unanimously approved a new vision for 277 acres at **Fair Park** with the 20-year goal of making it a year-round destination. The Fair Park master plan has a look similar to the popular Klyde Warren Park and adds more green space to South Dallas. The city must raise \$58 million in private funds for the first phase. Los Angeles-based firm **Studio-MLA** will design a 14-acre community park which will replace a 1,000-space parking lot. It will include a children's play area, bike trail and pavilion.

The Movement Loft, a yoga and dance studio in Fair Park, opened in early March – and then closed two weeks later due to COVID-19. After several months of virtual classes, Movement Loft reopened in August with a mission to offer holistic stress relief— both physical and emotional – to those who have needed an outlet.

Ferguson Road Initiative

CreekSide--Ash Creek Urban Reserve - Ferguson Road Initiative (FRI) is proud to announce the completion of its first amenity, White Rock Hills Park (2229 Highland Road), as part of their CreekSide—Ash Creek Urban Reserve project. The Park was built at a cost of \$740,000 and represents the first step in creating a recreation destination along the 4.5-acre urban reserve formerly known as the Ash Creek Greenbelt. CreekSide runs parallel to the lower Ferguson Road corridor between Samuell Boulevard and Lakeland Drive. It will be preserved as a beautiful, lush, green space and native hardwood forest reserve adjacent to their vibrant and growing community. CreekSide is the result of collaborative planning efforts between FRI, the City of Dallas, and the Parks and Recreation Department, facilitated by the experts at the Urban Land Institute (ULI) and funded by a grant from the national 10-Minute Walk Campaign. The dirt continues to fly along Highland Road as the City develops a complete street that will connect the White Rock Hills Park and future recreation center via new bike paths to the Trinity Forest Spine Trail (currently under construction) thus connecting our once isolated community to the 50-mile citywide trail system, "The Loop." Also funded is the Ash Creek Trail that will connect Highland Road to St. Francis Park. The development of these trails will ensure children living along Ferguson Road will have safe access to White Rock Hills Uplift and Alex Sanger Preparatory Schools as well as easy access to White Rock Lake and Samuell Grand Parks.

The new amenities related to the CreekSide development will transform Far East Dallas from a recreation desert to a health and recreation destination. They will serve as a natural respite for residents as well as a catalyst for quality economic development as seen in the three new housing constructions located adjacent to CreekSide; Grove at White Rock Hills, Ferguson Townhomes, and Dooley Homes.

CreekSide developments will bring quality service retail and amenities to a community that has been historically underserved. Creating a safe, walkable urban environment, with connections to Dallas' vast network of parks, trails, and recreation centers,



Far East Dallas' newest park, White Rock Hills Park located at CreekSide

will make our community a place where people will have a sense of pride and will want to live and raise their families. FRI invites the community to attend the Grand Opening of the CreekSide/ White Rock Hills Park as the community celebrates this milestone achievement on Saturday, November 6, 10 a.m. – 1 p.m.

Garland Road

The Boneless Butcher sells vegan steak, ribs and jalapeño cheddar brats through its website and every weekend at the Dallas Farmers Market, where samples are available. **Hypnotic Emporium** has a new owner making improvements to the ice cream shop including plans to add tables to the front of the store and a new wall mural. **Casa View Court** is a project of 60 homes proposed for the current location of Garland Road Thrift Store which has been open for decades. It is the site where Handy Dan Hardware store was located in the 1970s. Deed restrictions have been removed to allow a Whataburger to operate a restaurant and drive-thru at Arboretum Village near the 3G intersection. **Well Grounded Coffee Community** is a coffee shop on Garland Road partnering with Exodus Ministries to provide formerly incarcerated women with jobs. **Rellenas** started out as a vendor at a Good Local Market, before transforming into what is the business model of the day: a ghost-kitchen concept. It provides vegan versions of Mexican food.



A development of 60 homes are proposed for the current location of Garland Road Thrift Store.

Lower Greenville

The “Tango Frogs” were relocated to the **Truck Yard** at 5624 Sears St., where they will reside permanently. **Charlie’s** will open in March in the former location for The Grape which closed in 2019. **Greenville Avenue Pizza Company** changed its business hours to create a better work-life balance for its staff. With a shortage of workers, the restaurant is providing a bonus for new hires after their first six weeks on the job. **Meyboom Brasserie**, a Belgium beer bar serving Belgian bites and beverages will take over the space of the former Ragin’ Crab seafood restaurant. **Apothecary** opened in the former Wah Wah Room space at 1922 Greenville Ave. **Rye**, a craft American restaurant founded in McKinney, opened next door. New restaurants include **Shoyo** in the former Daddy Jack’s space and **Eddie’s Tex-Mex Cocina** in the former Tacos Mariachi space.

Buddy’s Booze will open at 2237 Greenville Ave., across from the Alexan Lower Greenville apartments. Most recently, the building was the location of the Don Chingon restaurant, which closed in 2018 and a gas station prior to that. **Manpuku** is a chain of Japanese barbecue (yakiniiku) restaurants from Tokyo and opened its first restaurant in Texas at 2023 Greenville Ave., in the former Yucatan Taco Stand space. **Carte Blanche** is an upscale bakery with croissants and pastries in the mornings and evenings the menu has a hyper focus on wine. Two new establishments at 3606 Greenville Ave. are **Room 3606**, a dance club and night club, and **Bar 3606** for dining.



Son of a Butcher is a sliders concept which opened in the former Melios Bros Char Bar space.

Feng Cha, a fast-casual teahouse, will open at 1917 Greenville Ave. near the **Alamo Club**. **Christies Sports Bar**, which had been in Uptown for nearly 30 years, reopened at 2817 Greenville Ave., a space previously occupied by Slater’s 50/50, and prior to that, the longtime home of Greenville Bar & Grill. **Son of a Butcher** is a sliders concept which opened in the former Melios Bros Char Bar space. **Window Seat** is a new coffee shop which conjures images of airports and airplanes to help customers find their sense of wanderlust every time they walk through the door. **Swizzle**, the tiki bar, opened a permanent location after a series of pop-ups. After closing its Deep Ellum location during the pandemic last

year, **HIDE Bar** reopened at 1928 Greenville Avenue taking over the former Eastside Social space. A third location of **La La Land Kind Café** opened on Lower Greenville. It continues the mission of hiring youth who have phased out of the foster care system.

Upper Greenville Avenue

Austin-based **Freebirds World Burrito** was voted by consumers as the most crave-able brand for two years running. It has plans to double its footprint in Texas in the next five years, opening enough new locations in 2021 alone to make the company the second-largest burrito chain in Texas. New interior and exterior designs are being rolled out. **Project Pollo** is a fairly new chain from San Antonio that will open its first location in Dallas at 6857 Greenville Ave. It is an innovative new vegan restaurant concept that specializes in fried “chicken” sandwiches. **Empire Baking Co.** has opened a second retail outlet at its facility at 5614 E. University Blvd at Greenville Avenue.



Barking Hound Village Texas is a luxury dog hotel located at 7610 Greenville Ave.

Barking Hound Village Texas is a luxury dog hotel located at 7610 Greenville Ave., next to **Calloway’s Nursery**. **Oak’d BBQ** serves Central Texas-style smoked meats at the Old Town Shopping Center. Kansas City based **Hawaiian Bros** is a fast casual Polynesian concept scheduled to open in Old Town. **Marugame Udon** is a chain based in Tokyo that specializes in handmade Japanese udon noodles. It opened in the space formerly occupied by Baker Bros. American Deli. **Blaze Pizza** at 5500 Greenville Ave. serves made-to-order personal pizzas on six types of crusts, including original, cauliflower, keto and gluten free. The delivery service **Gopuff** opened its 17th location at 6955 Greenville Avenue in Lake Highlands. **Saint Taco** is a new taqueria at 5323 Greenville Ave., in the former BBBop Seoul Kitchen space.

Hot Chicks Nashville Hot Chicken will open at 5609 SMU Blvd. in the space on the ground floor of the Shelby building previously occupied by a Twisted Root burger joint. **Seely’s Mill** is a restaurant decorated like a saloon inside the rebranded **Beeman Hotel** at 6070 N. Central Expressway.

Henderson/Fitzhugh

Roots Market & Juicery has opened a new location on Fitzhugh Avenue. It is the second Roots in our neighborhood, with the other located in the **Lakewood Shopping Center**. **Mayer’s Garden** will

be a restaurant in the former Jakes Burgers & Beer space. During the pandemic, **Dickey's Barbecue Pit** launched **Wing Boss** as a delivery-only concept serving hickory-smoked wings, with more than 70 locations nationwide. It will now open a new restaurant concept out of its store location in Addison.

KSP Henderson is at 1921 Henderson Ave., in the space that was most recently Taco Heads, but has been home to Gin Mill. **Joe Leo** opened in the space at 2722 N. Fitzhugh Ave., formerly occupied by El Bolero. **Spider Murphy's** owner is Dublin-native Feargal McKinney who has achieved a trifecta of local Irish bars on Dallas' Henderson Avenue. The owner of 22-year-old **The Old Monk** and the more recent **Skellig**, has taken over the former Bar Stellar space –located directly in the middle of the other two pubs.



Spider Murphy's is the third local Irish bar on Henderson Avenue, all owned by Dublin-native Feargal McKinney.

Lake Highlands

The Frozen Margarita Machine celebrated its 50th anniversary on May 11. The original machine sits in the Smithsonian. **Mariano's Mexican Cuisine** in Old Town opened 50 years ago serving the popular drink. **Mariano's Hacienda** been at the current location on Skillman for over 30 years.

Alamo Drafthouse finally re-opened on August 16 after being closed since March 2020 due to the COVID-19 pandemic. **Monkey Noodle King Company** opened next door. The **Medallion** and **Cityplace Market Target** stores will open Ulta Beauty products shops-within-a-shop, the first of 100 stores in the nation to incorporate the concept. **Dallas Diner** is on Northwest Highway between Plano Road and Ferndale. St. Louis-based **Sugarfire Smokehouse** opened at Creekside Village in a space formerly occupied by Liquid Zoo and before that Sigel's Liquor Store.

My Pets Wellness in Lake Highlands opened in Lakeridge Village and is a state-of-the-art, full-service veterinary hospital in addition to pet boarding, grooming, and daycare services. **Squishies** is a new bubble tea space now open in Lakeridge Center. **Hei Hei American-Chinese** is going into the old Atomic Pie space. **Vector Brewing** brings unique beers, sourdough pizzas, and a kid-friendly

atmosphere. **Ronnie's Catfish & More** is now open at 10729 Audelia Road, Ste. 113, serving a selection of catfish, fillets, tails, sandwiches and salads.



St. Louis-based Sugarfire Smokehouse opened at Creekside Village in a space formerly occupied by Liquid Zoo and before that Sigel's Liquor Store.

Bar None, in the White Rock Center, offers American fare, award-worthy burgers, updated bar classics, signature drinks and cold beer. **Monrovia Lounge**, named after Liberia's capital city is at LBJ and Skillman Street, serving Liberian food with Cajun flair. **Tacodeli** has release a new menu for the first time in 22 years.

Lake Highlands has two **7-Eleven** and **Laredo Taco Company** combinations. The **Evolution Stores** opened at 6769 Abrams Road and on Walnut Hill Lane at Audelia. They have drive-thru service with breakfast tacos, tamales and handmade tortillas. **Jolly Jolly Bakery** at 9241 Skillman Street offers Nigerian snacks and American and Nigerian bread.

CHEW Animal Clinic on 8484 Walnut Hill Lane is a new nonprofit animal clinic to provide essential veterinary services, giving the community full-service options at a low cost. The clinic provides diagnostics, treatments, boarding, spay and neutering, vaccinations, x-rays, full labs and ultrasounds.

Plano-based retailer **At Home** plans to open a new store at Skillman and Northwest Highway. The discount home furnishings superstore intends to remodel the J.C. Penney location in Timber Creek Crossing. **Firehouse Subs** has opened in the shopping center, and is the 37th Firehouse Subs location in the Dallas-Fort Worth area. **Devotion Skate Co.** at 11277 E. Northwest Highway sells skateboards, wheels and apparel, among other products.

Lakewood/Mockingbird Lane

Crisp & Green is opening its second Dallas location at 6333 East Mockingbird Lane, in the space formerly occupied by Boston Market. They debuted in Dallas in January at Snider Plaza, and have plans for 15-plus locations across the Dallas-Fort Worth metroplex. **Palmer's Hot Chicken** serves Southern comfort food, including shrimp, catfish and, of course, Nashville hot chicken.

The **Petbar** franchise dog grooming business, founded by East Dallas neighbors, will be located next to Original ChopShop in Hillside Village. **Froggie's 5 and 10**, the fun gift and toy shop that was a destination on Knox Street for decades, will also open in the shopping center. **Vie Nail Bar** and **The Lash Lounge** have also opened. **The Tickle Bar** at 6500 E. Mockingbird Lane introduces the calming benefits of tickle therapy to Dallas. **Olivella's Pizza and Wine Shop** is the new name for Olivella's, the Neapolitan-style pizza chain, to reflect its expanded wine list, new retail Wine Shop, and wine club. The new development was led by Olivella's level-two sommelier Simon Holguin. **Hillside Village** commissioned artist **Rasheal Winters** to add a pop of color to the retail center with a 390-square-foot retro mural.



Hillside Village commissioned artist Rasheal Winters to add a pop of color to the retail center with a 390-square-foot retro mural.

A Houston-based Tex-Mex chain called **Fajita Pete's** opened a location in Lakewood. **Freeze Cryotherapy** offers cryotherapy, infrared sauna, and compression therapy treatments. It is located in the Lakewood Shopping Center, next to Orange Theory Fitness and Roots Juice. After 20 years on Mockingbird Lane, **Wild Birds Unlimited** is moving to 5708 Abrams Road, in the building that formerly housed Our Cleaner World that closed in 2019. **Maddie Givens** is a 13 year old entrepreneur who has created handmade friendship bracelets and now has a lavender linen spray which was featured in a few local neighborhood markets. **Top Fitness Store** opened next to Dallas Grilled Cheese Co. The **Woodhouse Day Spa** opened in a 5,900-square-foot space at Mockingbird Station. The chain has been voted best day spa by American Spa Magazine every year since 2012. A new Mediterranean restaurant **Cava** replaces **Zoës Kitchen**.

Walnut Hill/Vickery Midtown

New restaurants at the Hill on Walnut Hill are **Wok Star Chinese**, part of Local Favorite Restaurant Group, and **Clean Juice**. **Carver Park** is in an office building in Vickery Meadow, serving a variety of dishes, sides, salads, pastas and sandwiches, but is not anchored to just one cuisine.



Wok Star Chinese is a new restaurant which part of the Local Favorite Restaurant Group.



TRANSPORTATION

The Texas Department of Transportation is beginning traffic signal improvements at the **Garland-Gaston-Grand** intersection this summer. The improvements will include upgrades to pedestrian features, signage, pavement markings and reconstruction of traffic signals. Construction has started on the new Skillman Bridge at the **Skillman/Audelia/LBJ** interchange. It is a \$1.74 billion project and includes a reconfiguration of the Skillman/Audelia intersection, sound walls along LBJ, and expansion of LBJ from 75 to I-30.



HOUSING/ REAL ESTATE

The **Mrs. Baird's Bread Co.** plant at 1401 N. Carroll Avenue opened in 1929 and was the 102-year-old company's first location outside of Fort Worth. Builder Perry Guest Cos. and investor Ray Washburne plan to redevelop the 44,000 square foot building for apartments. The 91-year-old bread factory made the list of Dallas' "Most Endangered Historic Places" from Preservation Dallas. Artists have started work on the new mural at **5 Mockingbird Apartments** on Mockingbird Lane near where a Dr. Pepper factory used to be, at Mockingbird and Greenville Avenue. Seven art deco murals about 35 feet tall were painted over a decade, designed to reflect the community. They were covered with beige paint when new owners acquired the building.

Greater Casa view welcomed the **ABODE@WhiteRock**, a new single family, detached home development of a planned 9 energy efficient homes by environmental leader **Hoffman Homes** at the corner of Peavy and Millmar. Two are already sold and completed.

The Estates at Shiloh, a much needed affordable housing option for seniors, started moving in new residents in May 2021 and has 4 more buildings being completed for occupancy by September 2021.

Chinese electric car maker **Kandi** is moving its U.S. headquarters from Garland into the former Academy Sports location at 8050 Forest Lane. The new 28-story residential high-rise near The Beeman Hotel is called **Eastline Residences**, with 330 units ranging in size from studios to three-bedroom penthouses, topped with a rooftop pool.



Caddo Office Re-imagined opened in the former Lakewood Bank and Trust building.

Caddo Office Reimagined opened in the former Lakewood Bank and Trust building. It offers more than 160 private office suites, expertly designed conference rooms, unique shared spaces and kitchen amenities. Dallas-based **August Real Estate. Co.** has acquired **Lakewood Tower. Mockingbird Central Plaza** has been sold. The two-story retail center on Mockingbird Lane across from the Mockingbird Station was built in 1985 and tenants include Whole Earth Provisions and Jason's Deli. Trammell Crow Residential plans to build a 384-unit apartment **Alexan Cathedral Arts**. It will include two buildings located in the 5100 block of Ross Avenue with a projected cost of \$60 million. The opening date is scheduled for 2023. **The Drake** is a new 85-unit apartment complex at 7450 Coronado Ave.

After a zoning change, 34 single family homes will be built on the site of the Hollywood Overhead Door Co. property along White Rock Trail. The green homes are being built at 9601 White Rock Trail by Austin-based **StoryBuilt Homes**. Ground was broken on a third apartment community at Lake Highlands Town Center. **Lenox Lake Highlands** will offer luxury apartments with high end amenities within walking distance of neighborhood shops, restaurants, parks and trails.

David Weekley Homes plans to purchase vacant land on Greenville Avenue owned by the YMCA and build 29 single family houses starting in the \$400,000 - \$500,000 range. A developer has released plans for the first phase of **De La Vega Development** and is working on a \$2.5 billion development called **The Central**, which

will start with offices, apartments and retail. The mixed-use project will be built on the "Leaning Tower of Dallas" site just east of U.S. 75.

A single-family development is being proposed for a site on **Highland Road** previously occupied by a mobile home park. 26 single-family homes are planned for the 4.16-acre lot. **Juliette Fowler Communities** has announced plans to construct a \$24M Juliette Fowler Residences, a 144-unit senior housing community, for limited-to-moderate-wealth seniors. Legacy Senior Communities finished construction on their project, **The Legacy Midtown Park**. The new community, located at 8240 Manderville Lane, has 184 independent apartments, 51 assisted living apartments, 36 memory support residences and 54 private skilled nursing and rehabilitation suites.

Mill Creek Residential plans to combine the two sites of the former Local Traveler and The Lot into one big mixed-use development at the Garland-Grand-Gaston 3G intersection. Called **The Trailhead**, the combined properties will amount to 3.88 acres. It will be a trail-oriented development connected to the Santa Fe Trail, which leads to the Dallas Arboretum, White Rock Lake and Trinity Forest. **The Stack** is a 16-story office and retail tower just east of downtown on Commerce Street which has been under construction for almost two years. The building has 15,000 square feet of lower-level retail space and a 640-space parking garage.

JAH Realty, owner of the **Lake Highlands Village** shopping center, anchored by Tom Thumb and located at Audelia/Skillman/Royal, has plans to replace the former Plaza National Bank complex with a new residential development of single family homes on the 5-acre tract. A generic drug company backed by Mark Cuban filed to build an \$11 million drug manufacturing plant in Deep Ellum. An existing building that Cuban owns at 302 S. Walton St. will be remodeled to house the 22,000-square-foot manufacturing facility for **Mark Cuban Cost Plus Drug Company**. Construction is scheduled to be completed by 2022.



EDUCATION

The **Texas Education Agency** will not issue A-F school accountability ratings this year because of ongoing disruptions caused by the Coronavirus. However, students must still take the State of Texas Assessment of Academic Readiness exam. Officials say the STAAR test is necessary for teachers and parents to understand what students have learned (or not learned) this year amid the pandemic. It will not be used for accountability purposes. For schools that incorporate STAAR results into teacher evaluations, the TEA will allow them to remove that component this academic year.

The **Lakehill Preparatory School** Board of Directors appointed **Art Hall** as the sixth head of school. He succeeds Roger Perry, who has served in the position for 38 years. Mr. Hall holds B.A. degrees in Political Science and History from UCLA and earned a Master's in

Education from Southern Methodist University. He has a passion for working with students and has a strong history of enhancing the educational and life experiences of students of color. He is a founding member of the Straight A's Podcast, which examines independent school life from the lens of prospective families, students, and teachers.



Art Hill is the sixth head of Lakehill Preparatory School.

Libraries at schools in our neighborhood will be refurbished in a partnership between **Dallas ISD** and **Apple**. Project R.E.A.D. (research, explore, application, design) is a yearlong partnership between the tech company and the district and will include refreshing library spaces, updating technology and expanding services to staff and surrounding communities. The program includes Lakewood Elementary, Woodrow Wilson High School, Alex Sanger Preparatory, and J. L. Long Middle School. Each school selected will have a **R.E.A.D. Lead**, a librarian or teacher who is trained in an Apple-designed curriculum. R.E.A.D. Zones may include podcasting and video studios. Three **Bryan Adams High School** students are among 33 winners who will compete in the National Youth Entrepreneurship Challenge, a national *Shark Tank*-style business pitch competition this fall. For the second year in a row, **Dallas ISD** has received the Best Communities for Music Education Award given by the National Association of Music Merchants Foundation.

Alex Sanger Elementary's new addition includes 23 classrooms, science labs, a choir room, an orchestra room, a computer lab, locker rooms, a gym that doubles as a tornado shelter, offices and restrooms. Another part of the building is a dance studio, which will allow the school to begin a new dance program. **Bryan Adams High School** is undergoing a multi-million dollar renovation with completion by 2nd quarter 2022, and includes brand new structures such as a gym, a two level classroom wing, a fine arts center, and administrative offices. Upgrades will be made to the auditorium, library and media center. **Dan D. Rogers Elementary** is also undergoing extensive renovation.

Lake Highlands High School English and ESL teacher **Maria Viera-Williams** is the World Affairs Council's International Educator of the Year for 2021. The World Affairs Council is a regional leader in educating and engaging the public on global affairs. The council's Global Young Leaders honors an educator who shows exemplary

commitment to international awareness for their students. The LHHS teacher is also the founder and senior co-sponsor of the school's Junior World Affairs Council. Three Lake Highlands High School students were recognized in **EarthX's Planet 911 Youth Film Challenge 2020**. Youth filmmakers were tasked with creating 50-second clips to wake up the world to environmental issues covering two topics: Voting for a Sustainable Future and Environmental Justice. Submissions were received from across the U.S. and the globe. **Sharish Jones** won a \$500 category prize for the topic of Voting for a Sustainable Future for "Just Recycle!" **Lauren Erickson** won a \$250 early bird prize for "Let's Live." **Kingsley Fifer** won \$250 as an honorable mention for "The Ocean Cleanup." LHHS won a group cash award of \$1,000 for Most Motivated School by submitting 59 entries. The money is used towards environmental education or towards an environmental justice or improvement project for the school.

Dallas Academy restores the promise of full academic enrichment to students with learning differences. Our staff establishes a meaningful connection with each student to overcome barriers to success. Dallas Academy offers a structured, multisensory program for students with diagnosed learning differences which may include impairments in reading (dyslexia), writing (dysgraphia), and math (dyscalculia), ADD/ADHD, autism spectrum disorders, and memory and processing disorders. Dallas Academy offers students and parents the best of both worlds by providing an effective program and strategies to meet the special educational needs of bright students with learning differences while including the activities of a larger, more traditional school.



YMCA of Metropolitan Dallas on Greenville at Stults Road plans the addition of more than 15,000 square feet, including larger group exercise rooms, an expanded wellness center, a new dedicated cycle room and more congregation areas. **MCI Diagnostic Center** expanded from its Tulsa headquarters and into the neighborhood to offer laboratory testing and diagnostic services. It was a selected vendor by the City of Dallas Office of Emergency Management to provide COVID-19 testing and laboratory services. **Advanced Dallas Hospital and Clinics** at 7502 Greenville is independent and physician-led.



Advanced Dallas Hospital and Clinics will open at Greenville and Walnut Hill.



RECREATION

White Rock Lake Conservatory held a ribbon cutting for the completion of the **Stone Tables** and renovated restroom. The tables are now open to the public for reservations and open daily for public use. The oldest picnic area at White Rock Lake, it has been restored to its original design with additional stone tables and grills added to the area around the pavilion. Also included is a wooden picnic table designed and built by local Eagle Scout Landon Cowan. The **White Rock Lake Foundation** completed three projects last year, even during the Pandemic! The portal sign at the entrance to T&P Hill, The Shade Structures at the Little League Fields at Winfrey Point, and a major Tree Planting at White Rock Lake Park (in partnership with The Dallas Park and Recreation Department and For the Love of the Lake).



White Rock Lake Conservatory held a ribbon cutting for the completion of the Stone Tables and renovated restroom.

After 4 years of various efforts from the Greater Casa View Alliance, the brand new **Harry Stone Neighborhood Aquatic Center** opened. The first season for this fantastic facility/amenities ended with 8,825 attendees and really made a “splash” in the entire area!

Crockett Dog Park at Carroll Avenue and Victor Street is a 1.8-acre fenced-in area for large and small dogs. It includes updated walking paths, picnic tables, a shaded pavilion and some ornamental trees and shrubs. **Mockingbird Elementary** has a new community park with a playground, walking trail, outdoor classroom and community art installation. It will be open to the public after school hours and on the weekends.

Lake Highlands Junior Women’s League’s annual Run for the Highlands was canceled last year to prevent the spread of COVID-19, but held a virtual run this year with preplanned routes and also planned a 5K run that could be completed on an individual’s treadmill. The **Lake Highlands North Recreation Center** opened a sand volleyball court. **The Turn Indoor Golf** is open in the space at Mockingbird Station formerly occupied by Twin Peaks. It offers the unique experience of indoor golf simulation, with the opportunity to virtually play at more than 40 courses around the world.



CULTURE AND ENTERTAINMENT

East Dallas headquartered **Topgolf**, a leading tech-enabled golf entertainment business, merged with **Callaway Golf Company** in a multi-billion dollar deal. The combined enterprise creates an unrivaled tech-enabled golf company delivering leading golf equipment, apparel and entertainment.



A new set of murals in Deep Ellum highlights the talent of local artists and recognizes the area’s blues history.

Deep Ellum was officially designated as a **cultural district** in Dallas by the Texas Commission of the Arts. A new set of murals in Deep Ellum highlights the talent of local artists and recognizes the area’s blues history. The 16-foot-high murals, 10 of which make up the project, color the southern facade of The Stack building along Clover Street and has been dubbed **Blues Alley**. The project was funded by the real estate group behind **The Stack** building, organized by the **Deep Ellum Foundation** and curated by the artist spouses **Cathryn** and **Dan Colcer**. Mural artists include **Izk Davies**, **Ryan Stalsby**, and **Hatzel Flores**.

For 30 years, **Kitchen Dog Theater** has fulfilled its mission to provide a place where questions of justice, morality, and human freedom can be explored. It maintains a resident company of 33 area artists, including actors, directors, designers, stage managers and playwrights. Comedy returns to Deep Ellum via **Dallas Comedy Club**, a new venue at 3036 Elm St., in the building previously occupied by Dallas Comedy House. The **Alexander Mansion** is under construction after the February freeze caused pipes to burst, flooding rooms that date back to the early 1900s.

Deep Ellum was featured in Southern Living’s May 2021 issue, recognizing the district’s iconic bars and restaurants, including **Pecan Lodge** and **Terry Black’s Barbecue**. Deep Ellum was as one of Dallas’ first commercial districts for African Americans and European immigrants, founded in 1873. It has more than 20 historically recognized buildings, including the **Continental Gin Company** building, a cotton gin factory built by Robert S.

Munger in 1888. **Shepard Fairey** painted a mural called “Cultivate Harmony” on the tower of the historic **Continental Gin Building** in Deep Ellum. It features an eyeball surrounded by the words “eyes open minds open” as well as other encouraging messages such as “cultivate,” “harmony” and “rise above.”

Deep Ellum’s **Undermain Theatre** is cautiously/optimistically releasing its 38th season. The **Deep Ellum Arts Festival** is returning for its 26th iteration this fall after being postponed because of the pandemic.



COMMUNITY AND SOCIAL SERVICES

Friends of Willis Winters Park volunteers are in the process of creating a pollinator garden to help monarch butterflies during their migration. Former Dallas Mayor Mike Rawlings was part of an initial group of mayors across the country that took the Mayor’s Monarch Pledge with the National Monarch Federation to add spaces on city land that would attract monarch butterflies. The park department has monarch waystations that have met the requirement, but the Friends are working on putting in a pollinator garden that will exceed minimum requirements.

The **Youth Support Center at Juliette Fowler Communities** provides counseling, coaching, mentorships, and life skills programming to help youth ages 12-24 escape or avoid trafficking and exploitation. It provides transportation to pick up youth who would otherwise be unable to visit the center and houses closets full of clothes, emergency food and feminine products. The Youth Support Center offers educational, wellness and job skills programming, by establishing a plan with goals for the youth’s future.

Dallas Fire Station No. 19 at 5600 East Grand is being rebuilt and will house a rescue unit (ambulance), an urban search and rescue specialty team vehicle, a fire engine and a ladder truck. **Exodus Ministries** at 4630 Munger Avenue helps formerly incarcerated moms kickstart their futures. It is an intensive residential program for mothers reuniting with their children. **Autocare Haven** is a nonprofit that provides free car repairs to North Texas motorists who do not have the funds.

Dallas Public Libraries re-opened on May 4 after being closed for more than a year except for online and curbside service. The new **Vickery Park** branch library opened on Park Lane. The new **Forest Green Library** is under construction at 9619 Greenville Avenue. **Audelia Road Branch Library** celebrated 50 years of service. In just its third year, the East Dallas chapter of the **Young Men’s Service League** completed 3,700 hours of service despite limitations created by the coronavirus pandemic.



The new Forest Green Library branch will open at 9619 Greenville Avenue.

The Magdalen House relocated its services to a renovated historic home at 4513 Gaston Ave. The building provides 76 percent more space and includes a dedicated room for its Next Step program and a community room that has doubled in size for hosting recovery meetings and fellowship events.

Northeast Community Court, the City of Dallas’ fourth community court, is now open at 9451 LBJ Freeway, Ste. 125, focusing on rehabilitating defendants charged with Class C misdemeanors. Those pleading “guilty” or “no contest” may be ordered to perform supervised community service and possibly attend rehabilitative and educational programs instead of paying fines or court costs.

Due to COVID restrictions, **Ronald McDonald House** chose to publish a cookbook instead of holding a black-tie fundraising gala. Come to the Table offers family-style recipes from some leading local chefs.

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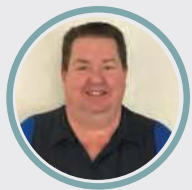
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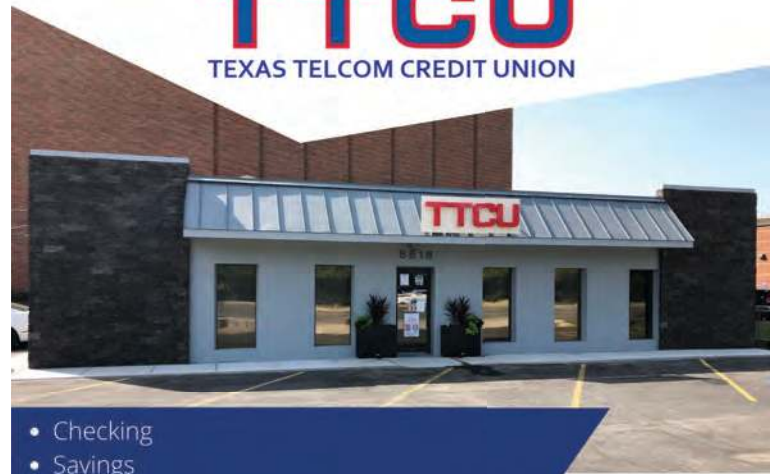
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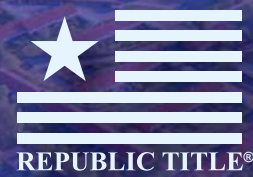
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